



## **Quality furniture, luxury gift and accessory maker, Linley, outsources IT management and data back up to Oncore IT**

### **Project introduction**

Outsourcing the management and back up of data of its two London stores was essential to Linley, makers of fine quality furniture, interiors, luxury gifts and accessories, as the data stored at its main office is integral to the running of the business, and any loss would be hugely damaging.

### **A range of Oncore IT managed services provided**

To eliminate the expense of full-time IT staff and the operational overhead of technology management, Linley decided to outsource all backup and server management to Oncore IT.

Linley is now running terminal services from its store in Mayfair, with all Point of Sale terminals connected back to the main office in Belgravia where the back up server is located. As the back up software only needs to run from a single office, this saves on duplication, management and set up costs.

Oncore IT backs up and stores all the data on Linley's servers. Data includes sales and financial information, Microsoft Office files, CAD documents, and email. Oncore IT runs a nightly back up to its remote data centre.

Mat Fahey, Linley's operations manager, said, "The sheer scope and client-sensitive nature of the information stored on our systems makes it invaluable to the running of our business. By working with Oncore IT, Linley has reassurance that this data is 100% secure and we completely rely on them knowing that its PReSS remote network monitoring system and account managers will look after all of our data back up and IT needs."

Using Asigra's technology, Oncore IT is able to provide remote and secure back up of all business-critical data at cost-effective rates, guaranteeing SMEs like Linley a reliable and stress-free IT service. Because of Asigra Televaulting's pay-as-you-go and agentless architecture, the remote back up solution is designed to protect data across multiple physical locations.

David Ebsworth, Oncore IT's chief technology officer, said, "Linley has already benefited from outsourcing to us as earlier this year, its Exchange server failed, requiring us to carry out a complete bare metal restore from scratch to get email up and running quickly."

"Because all email data was backed up using Asigra Televaulting, we did the full restore within hours. By taking over the management of Linley's servers, we have freed up Linley's operations manager to focus on enhancing Linley's systems and solving business issues instead of getting bogged down with IT technicalities," adds Ebsworth.

At the Belgravia site, Asigra Televaulting DS-Client discovers all servers, desktops and laptops connected to the local network, and automates the back up of all local data assets. Before back up data set is transmitted to Oncore IT's data centre, Asigra Televaulting software analyses it to find new and changed file blocks, eliminates duplicated data and compresses everything.

The software then encrypts the data before sending it over a WAN connection to a centralised Asigra Televaulting DS-System server located in Oncore IT's data centre which consolidates the back up. That DS-System server is then protected just like any other server within the data centre as part of Oncore IT's ongoing data protection policies, with information replicated to its Amsterdam tier 4 datacentre facility.

Data is encrypted "in-flight" and "at-rest." The DS-System server is protected like other servers within the data centre as determined by Linley's ongoing data protection policies. Moreover, the back-end DS-System server integrates directly with third-party ILM solutions from major storage vendors.

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### **About Linley**

David Linley set up Linley in 1985 as a designer and manufacturer of furniture of the highest quality. The company is prominent as a retail and bespoke business specialising in furniture, upholstery, lighting and accessories. The company employs over 40 staff working from two stores, one in Belgravia and the second in Mayfair. Linley's exacting standards means that the company enjoys both national and international renown, with 20% of its customer base from overseas and commissions ranging from bespoke private customers and esteemed designers, to corporate and municipal projects.

For further information, visit the web at [www.davidlinley.com](http://www.davidlinley.com)

### **About Asigra**

Founded in 1986, Asigra is the award-winning specialist in agentless distributed data backup and recovery solutions for network computing. With Asigra's Televaulting software, service providers and enterprises can reliably protect mission-critical information across all their geographically dispersed customers and/or "data islands," whether they reside on servers, desktops or laptops.

Leading all other distributed backup and restore disk-to-disk software vendors, more than 3 petabytes of data is protected with Asigra Televaulting. The privately held company is based in Toronto, Canada. For more information visit the company's website at [www.asigra.com](http://www.asigra.com).

## About Oncore IT

Oncore IT is a cloud Managed Service Provider with vast experience delivering and managing critical IT infrastructure for clients operating from state-of-the-art tier 4 datacentres in the UK and Europe. One of only 10 tier 1 bandwidth providers in the world, clients get unparalleled connectivity, super fast system performance, unmatched reliability and total security.

Oncore IT offer a variety of hosting, co-location and cloud-based managed services all guaranteed by class-leading service level agreements and solutions looked after by professional, dedicated account managers and technical experts.

Oncore IT excels in designing, implementing, and managing scalable, high performance, low latency infrastructure so its works faultlessly, fully supporting line of business applications no matter what size of company or industry.

PCs, servers, firewalls, security, Internet connectivity, remote access, online data back up, anti spam, virus protection, email and office applications, along with business continuity, remote monitoring and 24/7/365 technical support – that's what we mean by infrastructure.

Oncore IT makes infrastructure work because that's what makes businesses work. That's why year after year, 95% of customers renew their contracts with us.

For more information, please visit the web at [www.OncoreIT.com](http://www.OncoreIT.com) or call 08450 541122.